



Becoming the Quakers the World Needs Global Campaign

March 2023

Dear Friend,

I am writing to ask you to consider helping the Friends World Committee to approach your yearly meeting and/or monthly meeting for new or increased support to the Section of the Americas. We are asking Friends who value the work of FWCC to help us in this important effort as we strengthen the services we offer to meetings and Friends. I am asking you to serve as a *FWCC Financial Advocate* for your Yearly Meeting and hope you will attend an information and training webinar in April.

During the webinar, we will provide a brief overview of the Becoming the Quakers the World Needs Global Campaign. Robin Mohr, SOA's Executive Secretary and Glenn Morison, Clerk of the SOA Development Group, will present our plan to approach monthly and yearly meetings for support for this vital work. This packet includes information about FWCC and assistance in how to help us ask your Meeting for support. We're asking if you are willing to serve in this role for FWCC.

We will be offering the training twice to make it convenient for many to attend. While we would like to know now which session you expect to attend, you are free to attend either one.

Monday, April 17 7 pm EDT/4 pm PDT <https://conta.cc/3ltk4P1>

Wednesday, May 17 2 pm EDT/11 am PDT <https://conta.cc/3Jx6JgE>

If you have any questions about being an *FWCC Advocate* or the webinar, please contact Diane Zappas in the FWCC office 609-793-5736 or dianez@fwccamericas.org.

Your assistance in this effort will mean a lot to FWCC. We look forward to talking to you soon.

In friendship,

Robin Mohr
Executive Secretary



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Key Points In Approaching Your Monthly Meeting and/or Yearly Meeting for Support

- Believe that this is important. Exhibit your enthusiasm for FWCC's work among Friends.
- Know that we want to ask for a special one-time gift or multi-year pledge.
- Rate your meeting for the level request that seems possible given its finances (see form).
- Talk to a couple of key people in your meeting before the request is sent from FWCC (see notes below).
- Work with the FWCC office as to the amount of the request, when to send the letter, and to whom.
- Receive a copy of the letter and packet sent to your clerk.
- Be present to support the request at the relevant meeting. Ask other FWCC supporters in your meeting to be present too.
- Know that the goal for the global campaign is \$1.25 million. We have received approximately \$778K so far.
- Know that we want to mail the letters of request within the next three months.

How to Talk With a Couple of Key People About This Request

- State upfront that you want to help FWCC ask the meeting to add FWCC for \$_____ to its annual budget or as a one-time gift.
- Explain a little about the reason for the request and the extraordinary work FWCC is doing now for Friends around the world.
- Listen.
- Don't back down too fast. Stress that at this point it will be a request for the meeting to consider (and possibly struggle with) and to handle as it best sees fit.
- Decide to whom and when the request should be sent.

Options for Giving

- Line item in Yearly Meeting/Monthly Meeting budget
- Multi-year pledge
- Encourage individual Friends to contribute
- Make a stock gift